



St. John Neumann
Needs Assessment Survey
May 2018



ST. JOHN NEUMANN
Catholic Church

Agenda

1. Executive summary
2. Overall participation
3. Key findings
 - Mission advancement
 - Programming
 - Facilities
4. Next steps



Executive Summary



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Executive Summary

- In March, all parishioners were invited to complete a survey asking for assessments on parish life today and in the future. The intent was to gain insights about opinions to answer some of the following questions:
 - Are parishioners growing in their relationship with God and others?
 - Are we effective in reaching out to others and sharing our faith?
 - What can we improve on over the next few years?
- Insightful things were learned in some key areas:
 - **Mission advancement:** Elements of the Mass and priest mentioned as top controllable reasons for joining the parish, adult formation and relationships mentioned as driver of staying; two-thirds comfortable evangelizing
 - **Programming:** Adoration and speakers largest events drawing people to parish; potential interest in group rosary and bible studies
 - **Facilities:** While there wasn't a mandate in the survey results to build; the need is derived from more programming requests
- In order to drive specific actions in light of these insights, we recommend parish leadership consider the following:
 - Develop opportunities to aid in evangelization; charitable acts
 - Change / introduce events to engage parishioners to grow in faith and relationship
 - Get more parishioners involved in facility decisions



Overall Participation

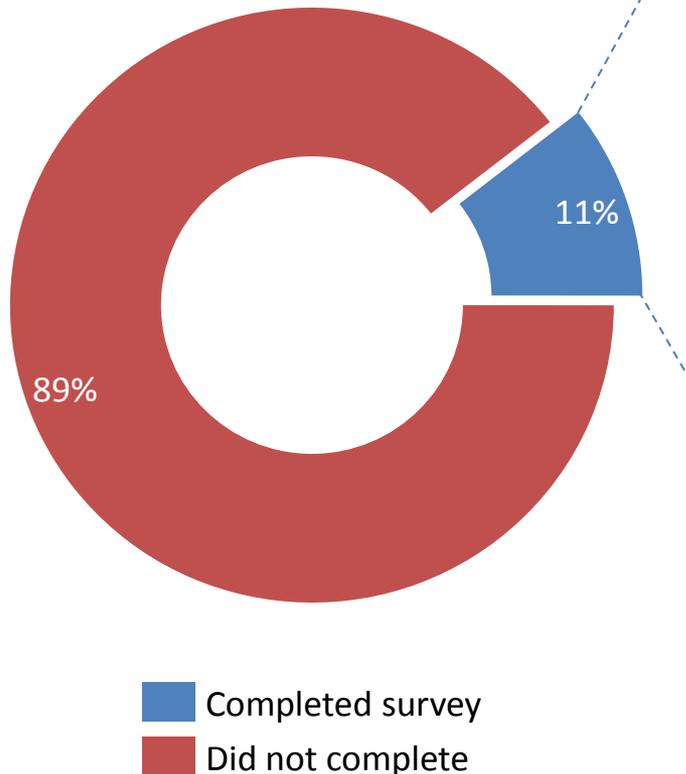


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Most survey participants are actively engaged

Parish adult population (18+)

~3,700



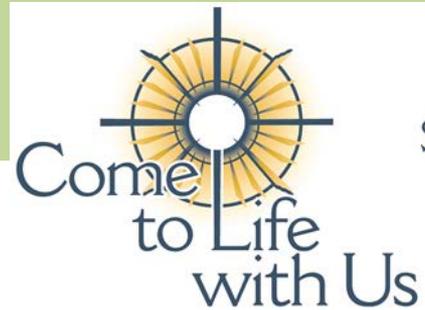
Survey respondents N=391 characteristics

- Frequent Mass attendees (95+% attend Mass weekly / frequently)
- Meaningful relationships with other parishioners (~85%)

Special consideration should be given to responses to facility questions as this group attends most events. Additionally, they will probably be the population most willing to support efforts (80% would support or consider supporting with more information).



Key Findings

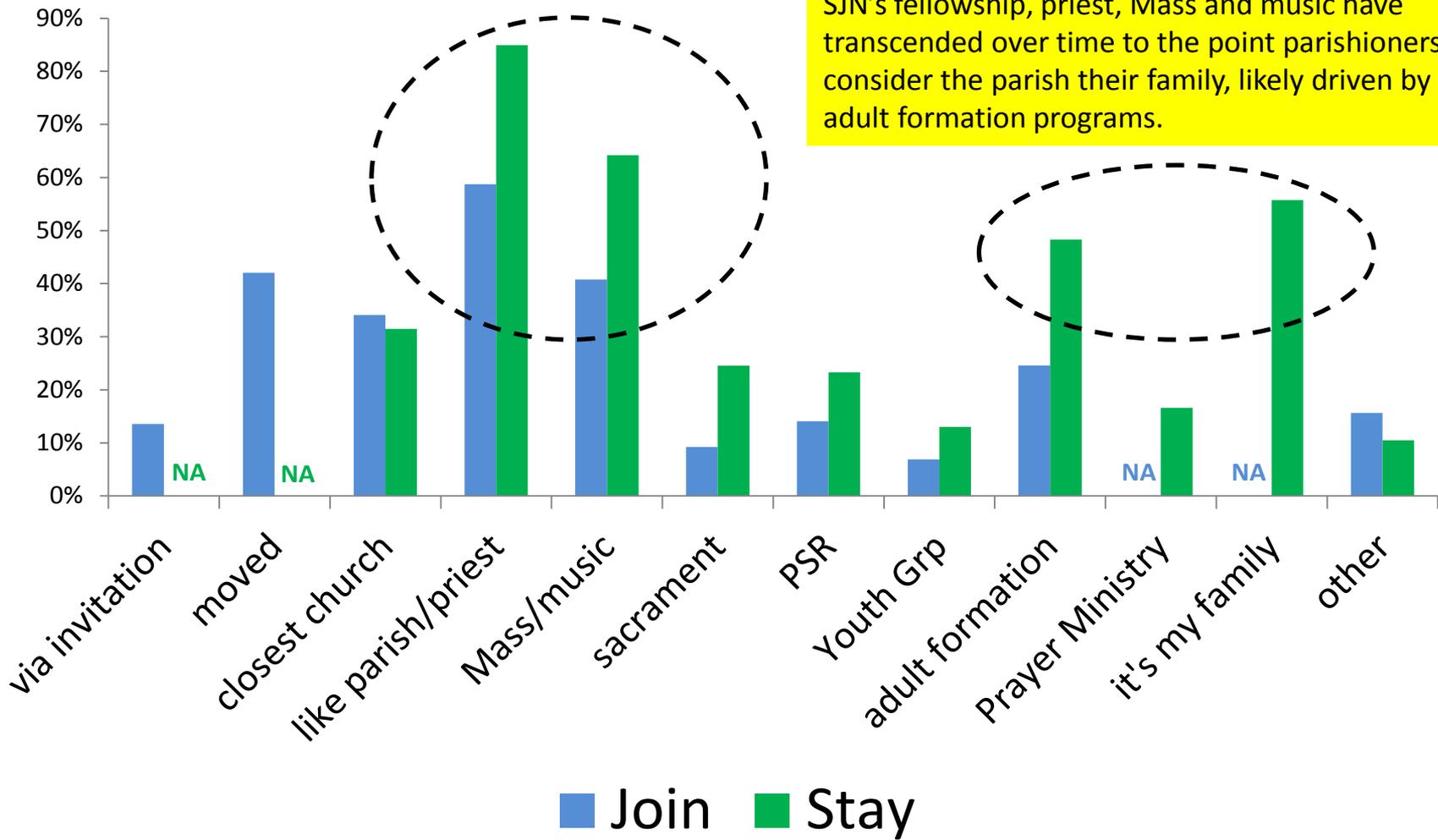


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Why did you:

Join SJN Parish? Stay a SJN parishioner?

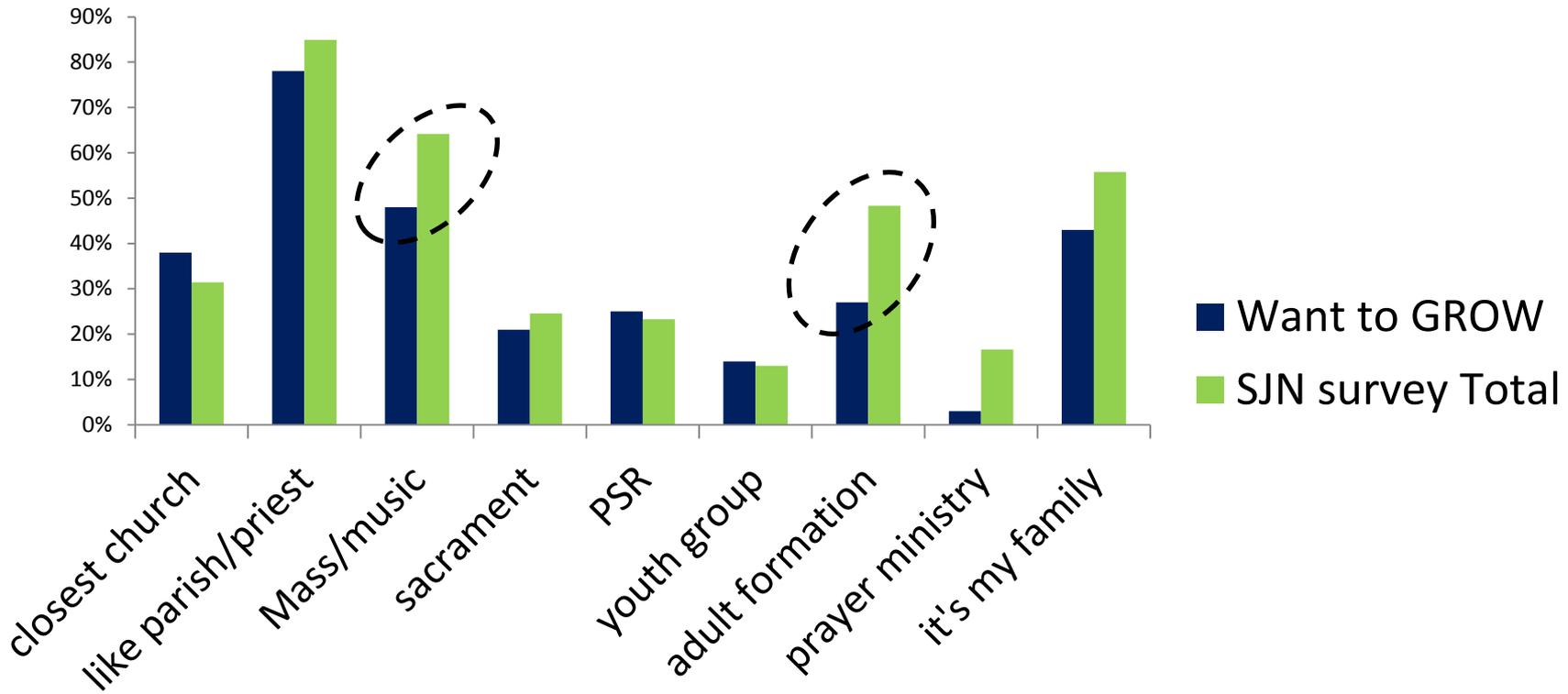
SJN's fellowship, priest, Mass and music have transcended over time to the point parishioners consider the parish their family, likely driven by adult formation programs.



Question allowed for multiple responses per respondent. Chart base percentages based on total of N=391 respondents.
NA – not asked in that particular question

Parishioners who want to GROW in their Faith (16%)

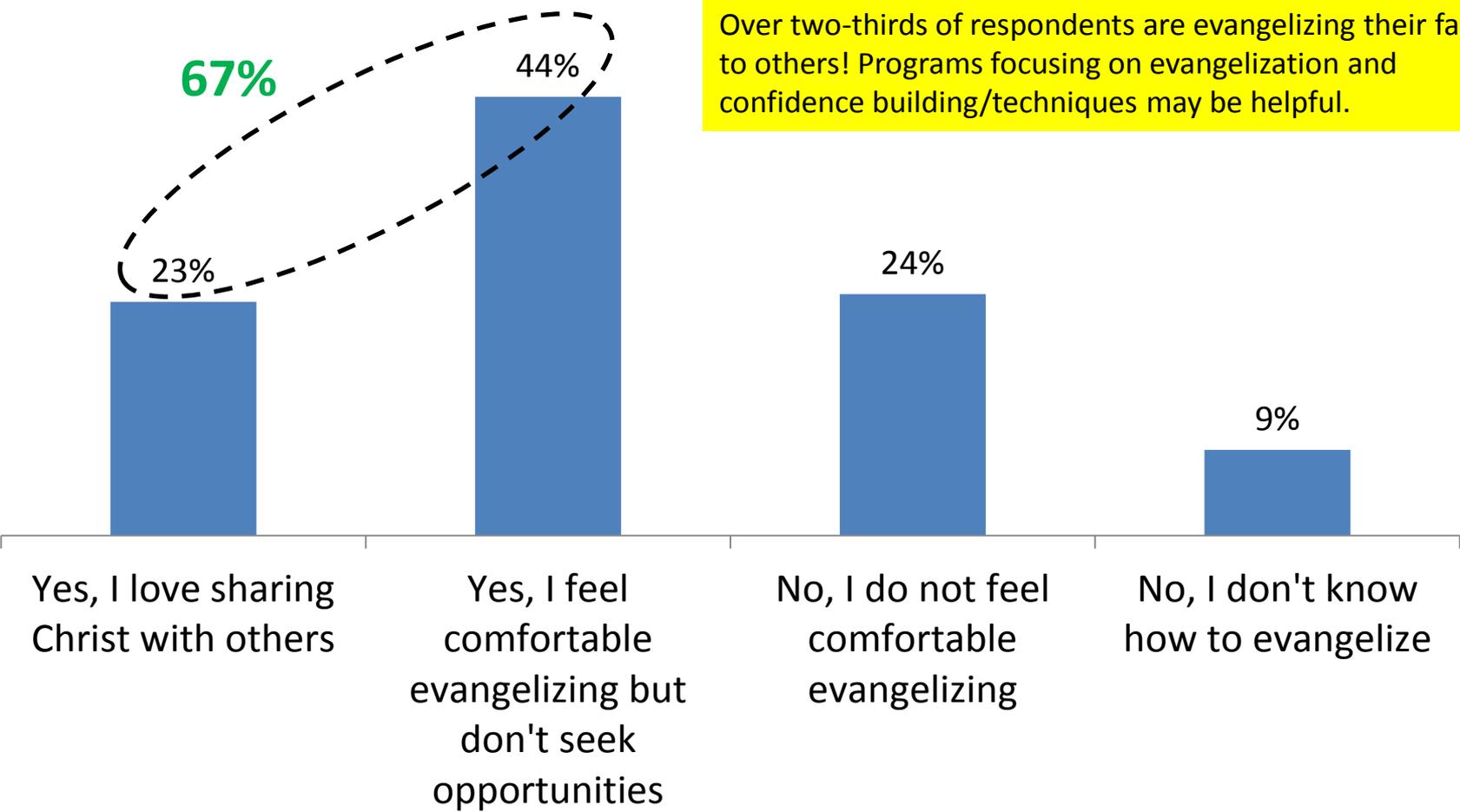
How do they compare to the overall SJN survey total responses



Key Comparisons:

- Feel their faith is as strong as all parishioners responding to survey
- Much less likely to participate in adoration
- Similar proportion of female versus male respondent counts in full survey
- Tend to be younger, a bit more in 26-55 years old age group
- Similar proportion of them have children in the household versus all respondents
- Fewer are married versus all respondents, although three-fourths are married
- Have been a registered SJN member 2 years less versus survey, average of 6 years being a member

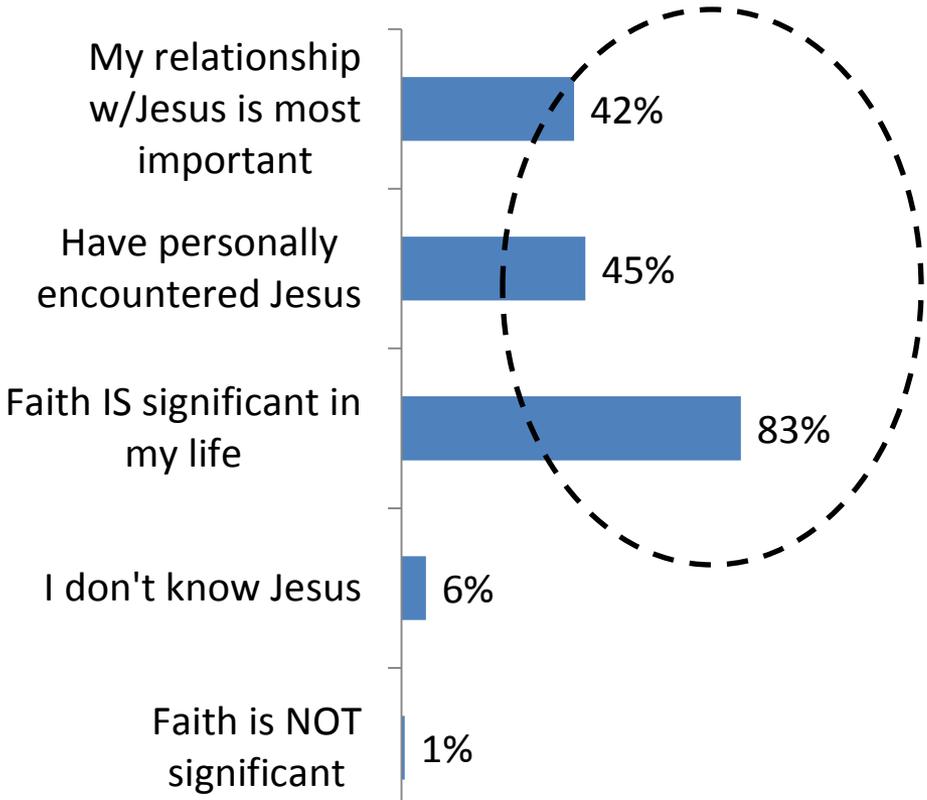
Do you actively evangelize your Catholic faith when not at a SJN activity/Mass?



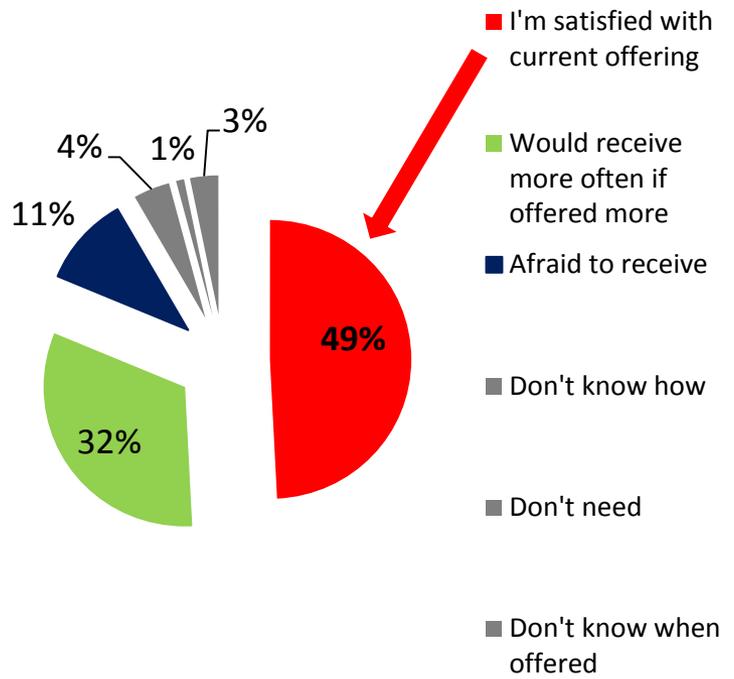
Over two-thirds of respondents are evangelizing their faith to others! Programs focusing on evangelization and confidence building/techniques may be helpful.

Faith and Reconciliation

Faith Assessment

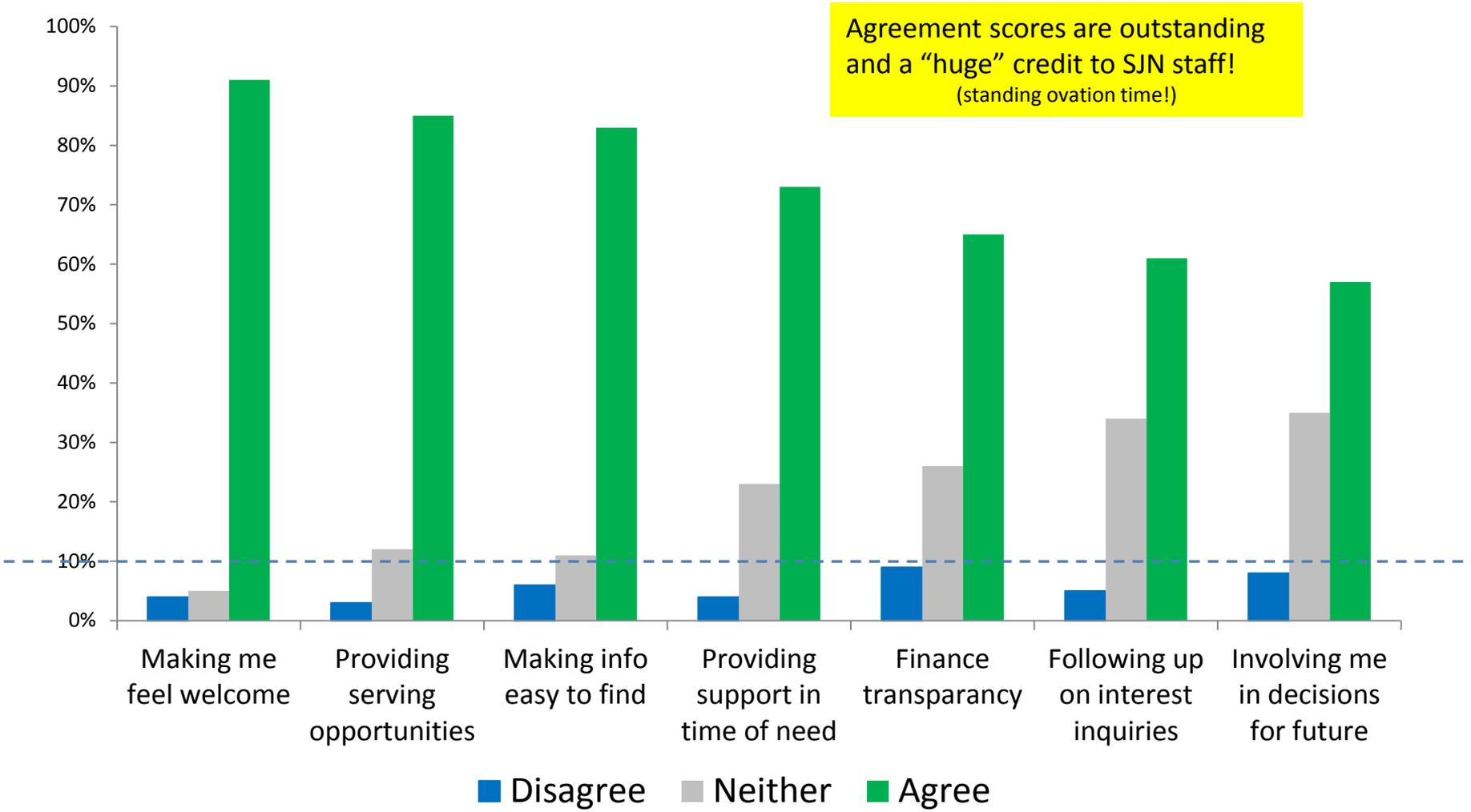


Reconciliation Offerings



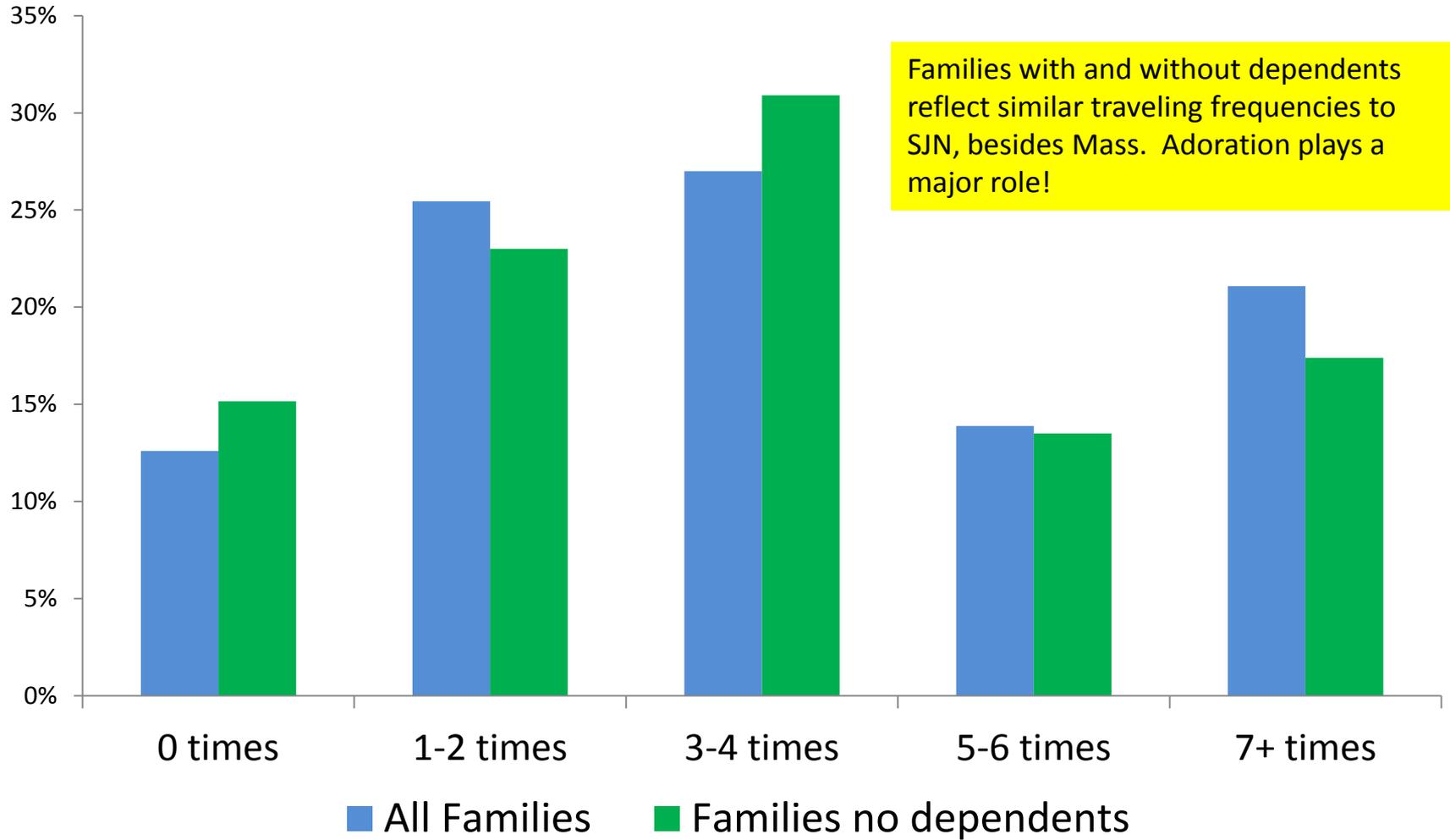
The Faith assessment question allowed multiple responses. Parishioners averaged 2 responses each to this question.

My parish helps me by Agree/Disagree?



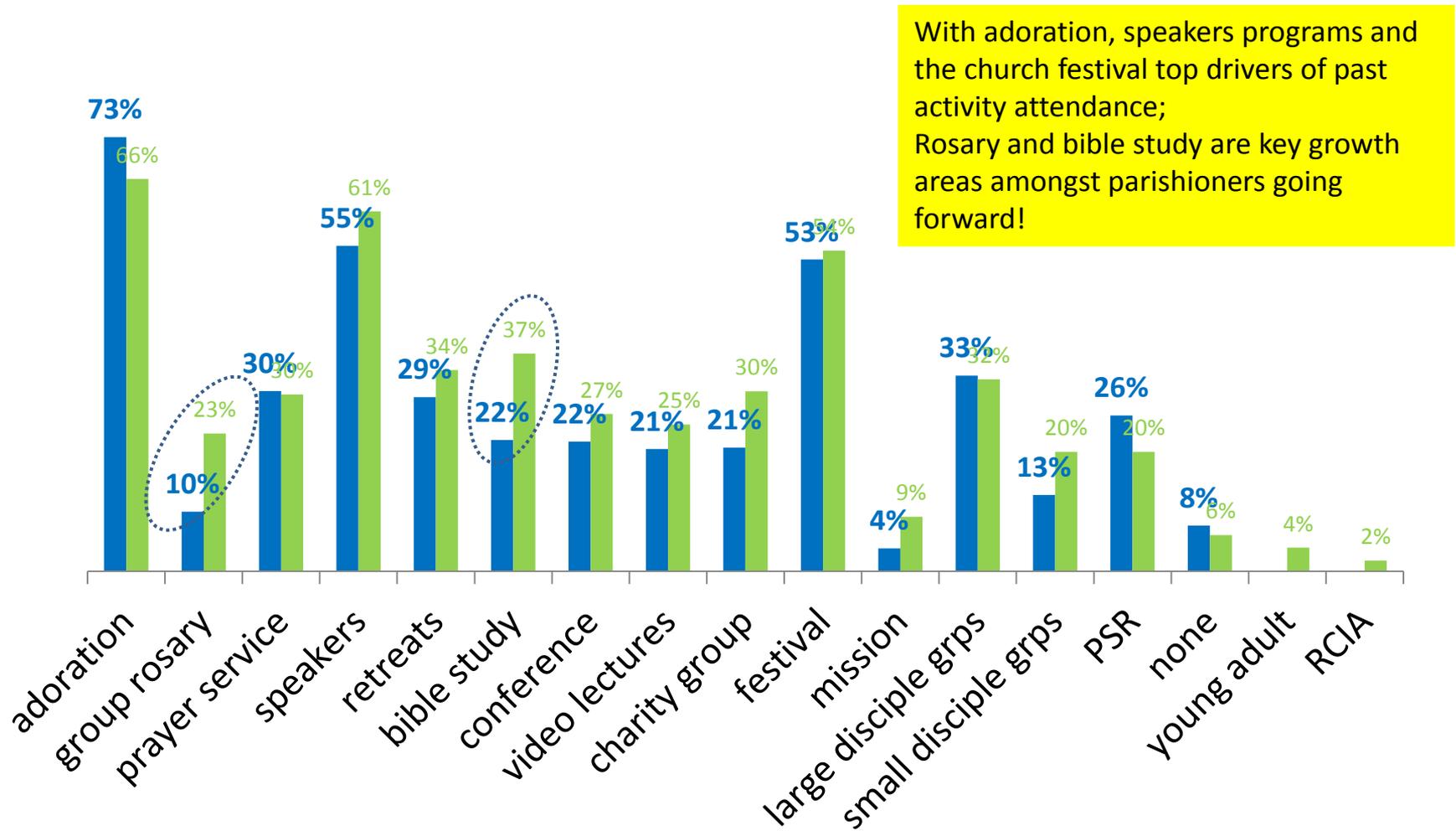
Top 2 box analysis, where those answering "Strongly Agree" and "Agree" are displayed as "Agree"

Besides Mass, how many times do you attend activities/events at SJN in an average month?



Faith related activities attendance: Past 12 months vs. Future 12 months

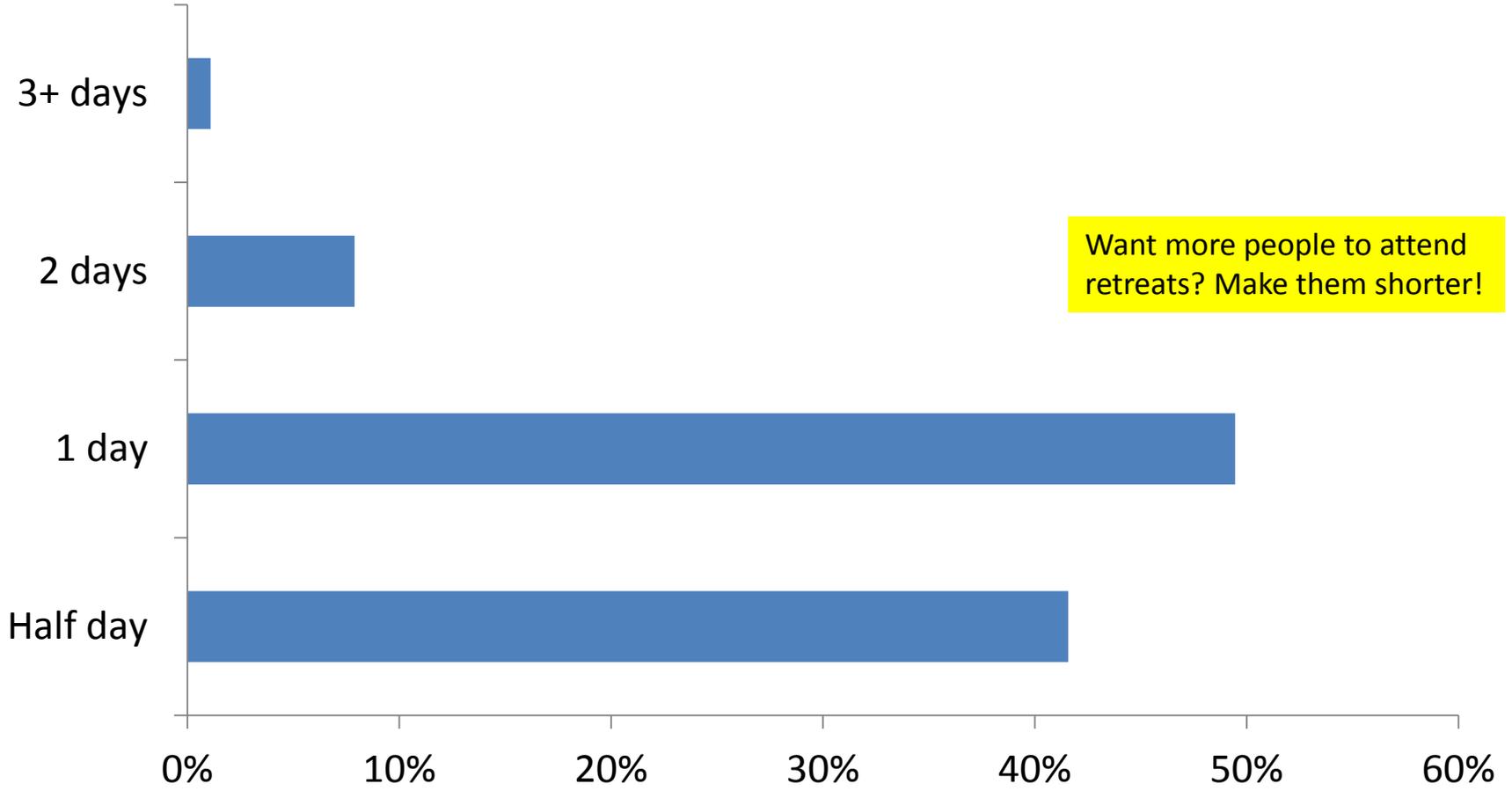
Overall respondents are heavily involved, averaging 4 activities/year, while 8% are not active!



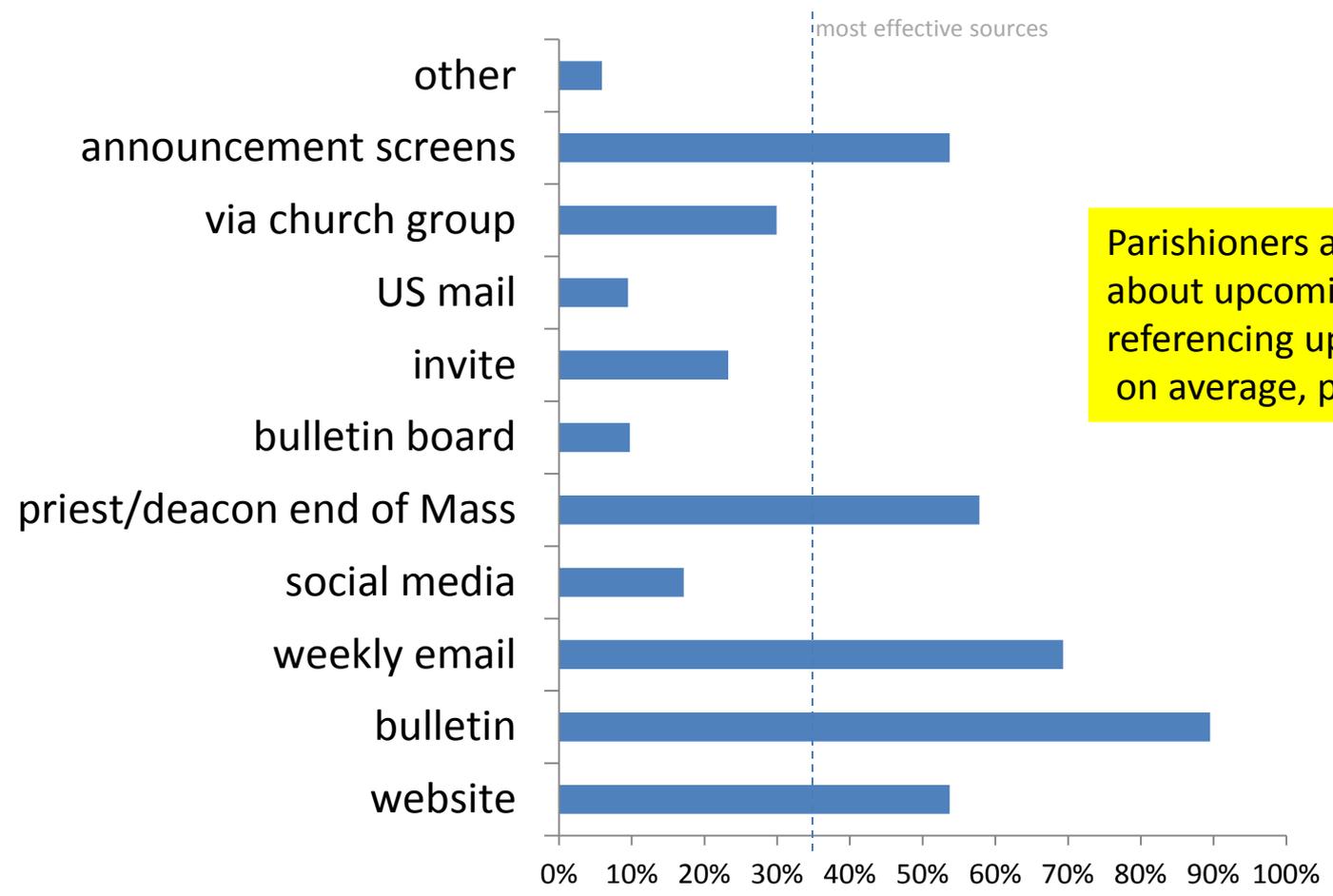
With adoration, speakers programs and the church festival top drivers of past activity attendance; Rosary and bible study are key growth areas amongst parishioners going forward!

40% of respondents attend activities at other locations, in addition to SJN.

Preferred length of a retreat to boost attendance



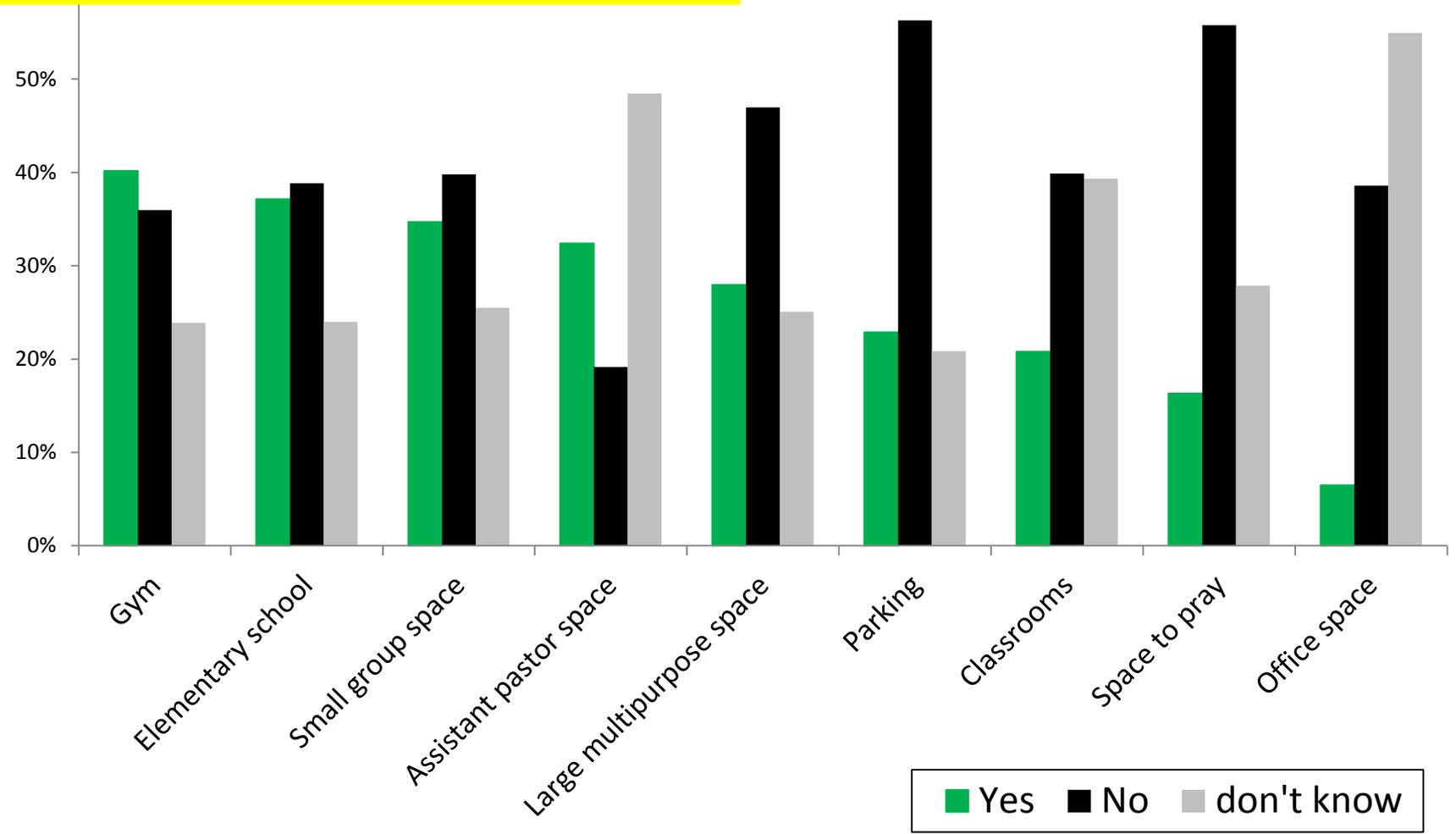
How Parishioners learn about SJN events



Parishioners appear eager to learn about upcoming SJN events, referencing up to 4 news sources, on average, per respondent.

Does SJN need more?

Gym, school, small group space and assistant pastor space are the higher perceived needs by parishioners





Next Steps



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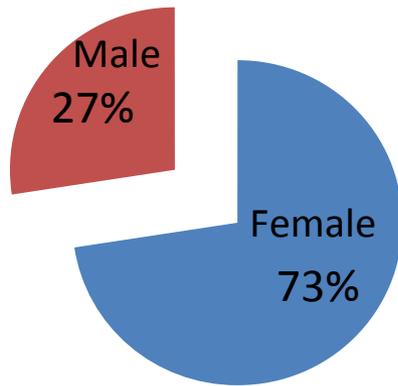
Next steps

- Develop opportunities to aid in evangelization; charitable acts with goal to:
 - Offer ways to help people more comfortable evangelizing
 - Encourage charitable acts being the way to evangelize
 - Give opportunities for evangelization
- Change / introduce events to engage more parishioners to grow in faith and relationship with Christ and others
 - Consider adding more confession, group rosary & bible study
 - Encourage invitation to others and welcome new participant attendance at events; target less active parishioners
 - Event follow-up (what is next?); encourage continued growth
- Get more parishioners involved in facility decisions
 - Hold town hall meetings to report findings and further assess facility needs
 - In any efforts, ensure findings here are included in communication plans; addressing any deviations

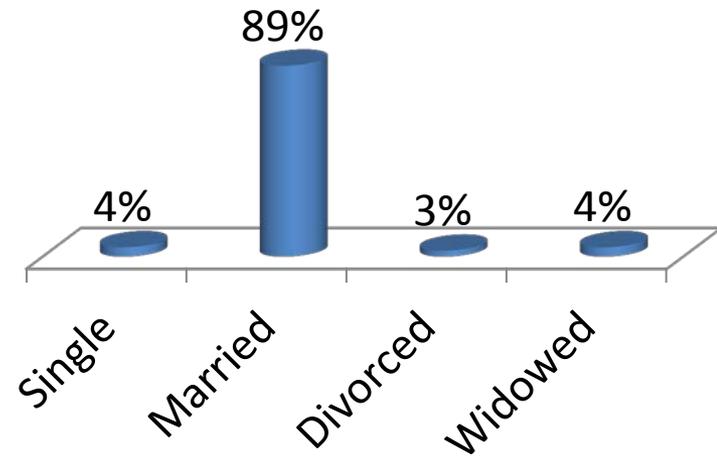
Appendix

Demographics

Gender



Household Status



From a generalized perspective respondents were: Female, married, nearly half had no children living in the home and overall has been a member of the church for nearly 8 years.